

## Dear Award Buyer,

Thank you for your interest in purchasing awards from Gist Silversmiths! At Gist, we believe there is NO substitute for the finest in quality and craftsmanship at every price point. We continually strive to provide our customers with fine quality, superior craftsmanship and reliable service.

Gist specializes in award product; our service level is enhanced through a consumerdirect marketing approach. Experienced sales personnel are available to answer your questions concerning materials, design and manufacturing and to provide recommendations for your unique award program. We believe an award buckle is presented to commemorate a significant achievement and therefore, each winner should be honored with a buckle reflecting the pride of a champion.

Through substantial corporate sponsorship programs, Gist supports many national organizations. These include APHA, NBHA, NCHA, NHSRA, NRCHA, PHBA, PtHA and USTRC, just to name a few. These groups in turn provide funding to enable competition at local and regional venues. We further assist regional affiliates and clubs through our discount program.

No matter what your buckle needs, Gist offers a product line to fit any budget. From *The Masters Collection* to *The Champions Minted Collection*, Gist buckles are crafted through a variety of manufacturing techniques in several material options. We take great pride in the wide variety of authentic event motifs offered; they have been sculptured to reflect superior three-dimensional detailing in the finished product. We also offer the opportunity to include corporate and association logos on most products.

Gist Silversmiths provides substantial discounts from 15% to 50% off the suggested retail price in our buckle catalogs (other product items may vary).

## **Award Volume**

Single Order No Disco	
2 to 9 buckles	15% Off
10 to 19 buckles	25% Off
20 to 39 buckles	40% Off
40 or more buckles	50% Off

## NRCHA Accelerated Discount

MARKS NOT THE	
15%	off
25%	Off
40%	Off
50%	Off
	15% 25% 40% 50%

We also offer additional consideration and/or product donation subject to the order volume. Please keep in mind each situation is unique. Our experienced sales staff can discuss your program and offer suggestions. The goal of any award program should be two-fold: Increase your entries by presenting quality awards worthy of a Champion *and* meet your budget goals. Gist award buckles can help you do just that!

Please call us today at 1-800-456-4478, 1-530-644-8000 Chrissy Rotermund, Ext. 208, NRCHA Sales Associate chrissy@gistsilversmiths.com.

View Online Catalogs: www.gistsilversmiths.com/catalogs

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