



2018 Show Media Schedule & Specifications

Thank you for supporting the NRCHA!

If you need additional advertising options beyond your current contract, please contact Jay: 940-488-1500 (email blast, Facebook posts, etc.). Deadlines for show related media for 2018 are as follows:

Deadlines for show related media for 2018 are as follows:

2017 NRCHA Celebration of Champions, Fort Worth, TX (show dates: Feb 9-17)

PSA & commercial media deadline: *February 1, 2018.*

There are exhibitor bags for this show. Materials may be **shipped to the facility**. Contact us for the address. Ship for arrival between **February 2 and February 6**. We'll be stuffing bags first thing in the morning on Wednesday the 7th.

2018 NRCHA Stakes, Las Vegas, NV (show dates: March 24-31)

PSA & commercial media deadline: *March 15, 2018*

2018 NRCHA Derby, Paso Robles, CA (show dates June 10-17)

PSA & commercial media deadline: *June 1, 2018*

2018 NRCHA Snaffle Bit Futurity & Hackamore Classic, Fort Worth, TX (show dates October 7 - 20)

PSA & commercial media deadline: *September 15, 2018*

There are exhibitor bags for this show. Materials can be shipped to the facility. Contact us for the address.

Specification - PSAs

PSA scripts for the show announcer can be up to 30 seconds in length. They should be sent to Stephanie: stephanie@nrcha.com.



2018 Show Media Schedule & Specifications

Webcast Commercial & Ad Specs

Commercials/video advertising should be directed to Stephanie and the specs are provided below:

Time: 30 sec preferred

File Format:

Acceptable formats are .mov, .avi, .mp4, and .DV files.

Minimum of 1280px x 720px

Send all your video clips and/or questions to Stephanie – stephanie@nrcha.com

Videos may be submitted via FTP using the following credentials:

host - 67.210.233.122

User - nrcha

Password - jumbo

Videos may also be submitted via Dropbox please contact Jeremy or Nathan for email address to use.

Digital videos may also be submitted via snail mail by sending hard drive / thumb drive to:

NRCHA

1017 N Highway 377

Pilot Point, TX 76258

Static ads should be 1920 x 1080 pixels. These will also be submitted to Stephanie.

Arena Signs

Arena signs are 48" x 48" and 48" x 96" horizontal.

Graphics provided should be created to full scale to provide the clearest sign possible. Files should be submitted via Dropbox. Please email Kelley for the Dropbox invitation: kelleym@nrcha.com

Any questions regarding signs should be submitted to Kelley as well. Phone: 940-488-1500

Signs are retained by the NRCHA for reuse.

Banners

Banners are provided by the sponsor. There is no standard size for these. We will hang these on the show grounds in various locations (facility entrance, practice pen areas). Banners are retained by the NRCHA for reuse. Contact Kelley for more information and shipping instructions as it may vary by show. kelleym@nrcha.com or 940-488-1500