



National Reined Cow Horse Association  
Board of Directors  
Paso Robles, CA  
June 11, 2017

- I. Call to Order by Todd Bergen, President at 7:10pm CST
  - a. Present:
    - i. Todd Bergen, President
    - ii. Paul Bailey, Vice President
    - iii. Trey Neal, Treasurer
    - iv. Jake Telford
    - v. Dr. Joe Carter
    - vi. Jay Winborn, Executive Director
    - vii. Kelley Hartranft
  - b. Via Teleconference:
    - i. Dave Allen
    - ii. Brad Barkemeyer
    - iii. Diane Edwards
    - iv. Jim Lane
    - v. Frank Prisco
    - vi. Dan Roeser
  - c. Not present / on the call:
    - i. Sandy Collier
    - ii. Todd Crawford
    - iii. Amanda Gardiner
    - iv. Jon Roeser
    - v. Jimmy Stickler
    - vi. Ted Robinson
- II. Approval of minutes from last meetings.
  - a. Dr. Joe Carter moved to accept the minutes from the prior meetings. Jake Telford seconded.
  - b. MOTION PASSED, none opposed
- III. Executive Session - I
  - a. Paul Bailey moved to convene the Executive Session, Trey Neal seconded.
    - i. The board moved into Executive Session.
  - b. Paul Bailey moved to close the Executive Session, Trey Neal seconded.
    - i. The board closed the Executive Session.

IV. Financial Report

- a. Paul Bailey reported that so far, the association is on track with 2017 budget numbers.
  - i. Celebration of Champions = \$45,927 profit
  - ii. Stallion Stakes = \$58,771 profit

V. Old Business

- a. Rules Updates - Staff brought up several items that have been on the table:
  - i. Draw position – it has been suggested that the number of runs in between a rider on 2 or more horses might need to be adjusted. There is no formal rule in the book to say that 10 is ideal, but a minimum of 3 is suggested. It has been generic office policy to try and make that happen. After discussion, it was determined that no addition / modification to current process is required.
  - ii. Payouts – There has been additional comments from members about the payout percentages on the single entry fee. Now that the Level 1 is back as a stand alone, the number of auto-entered Limited riders has decreased, but the percentage allocated to that division has not. Discussion was tabled for 2018.
  - iii. Two Rein Eligibility – change to two years instead of one. This was an item that was previously discussed and eliminated. It is back on the circuit again. Staff suggested that the tracking of something like this, not to mention the implications for World Show eligibility, etc. would be difficult if not impossible with the state of the data. It was removed from discussion again.
- b. SBF Schedule
  - i. Non Pro Schedule Change – Staff reported the outcome of the proposed Non Pro Futurity Schedule Change. Results were mixed. It was decided that no change to the schedule for 2017 will be implemented, but that it can be revisited in 2018.
  - ii. Intermediate Open / Limited Open Finals Petition – a petition was presented to the board that requested the option for horses making the Intermediate Open Finals AND the Open finals be allowed to make only 1 run if they wanted. It suggested that a schedule change where all herd work was on 1 day and allowing the Open run to count would not only help with the already tight schedule but also be more ethical and less stressful on the horses. The Board discussed it and agreed that parts of the proposal had merit. Brad Barkemeyer will discuss at the next professional's meeting and see what the consensus is. Does the petition speak for all the professionals or just a few? 2017 is too late to change, but it will be revisited in 2018. Frank Prisco was tasked with getting back to the petition/proposal's submitter.
- c. SBF Silent Auction – Staff asked if the board, [REDACTED] wanted to do the silent Auction. It was agreed that it should be business as usual. To that end, staff reported that an individual has been retained to gather items and administer the event.
- d. Board Member Travel Reimburse – the topic was revisited. Brad Barkemeyer suggested perhaps only a portion could be reimbursed. He will get back with a solid proposal.

VI. Executive Session - II

- a. Paul Bailey moved to convene the Executive Session, Trey Neal seconded.

- i. The board moved into Executive Session.
- b. Paul Bailey moved to close the Executive Session, Trey Neal seconded.
  - i. The board closed the Executive Session.

VII. Committee Reports

- a. Hall of Fame – The HOF committee proposed their recommendations for the 2017 HOF inductees. Todd Bergen spoke with Smoky and here is their list:

- i. [REDACTED]
- ii. Katie Starlight – HOF Horse (Last year that was pushed to 2017)
- iii. Larry Bell – HOM (Last year that was pushed to 2017)

There was much discussion regarding the nominees. The general consensus is that a clear-cut criteria was not available by which to judge the nominees. It was suggested that Topsails Rien Maker might be an option as a second horse if no HOF person was chosen.

- iv. Trey Neal moved to table the discussion. Dr. Joe Carter seconded.

1. MOTION PASSED

- v. Todd Bergen will reach out to Smoky and try to get clarification on criteria and committees recommendations.
- b. Hall of Fame Banquet – Staff gave update on banquet and assured the Board that preparations are underway.
- c. Show Committee
  - i. Paso Robles Event Center – Michael Bradley, director, joined the meeting and gave an overview of the future plans of the PREC. He covered the progress of the new under cover space, the plans to purchase the 6 acres adjacent to PREC that is currently Pioneer Park and reviewed the long-term ideas / plans for additional concerts, parking, structures etc.
  - ii. Spectators – how do we get more spectators in Paso? There was much discussion as to the change of demographics of the neighborhoods as well as how be to market to the audience. No good solution was proposed.
  - iii. Step Up Boxing – Staff suggested that renaming the ‘Step Up’ might be a good idea. Although “Box To Go” and “To Go Box” were options, it was suggested that “Advanced Boxing” would probably look better on a prize or buckle. It was agreed that “Advanced Boxing” would become the new name. Staff will work on Formalizing rules for people when they call and request them.
  - iv. Will Rogers Facility Rental – it has been brought to the attention of the board that there is a group of trainers that has rented the WRMC for a pre-work. Only a select few were invited. The pros/cons of forbidding this kind of event were discussed. It was determined that because other events are being held in that facility prior to the SBF it should not be prohibited. An effort will be made to make the playing field even – and suggest that everyone should be invited and not just a select few.
- d. Fund Raising
  - i. Raffle Horse – Jay reported that he was having trouble finding a suitable horse for the raffle. There were options, but with interest in the raffle markedly

declining, perhaps the best course is to wait a year and try again next year. It was agreed that plan was solid. There will be no raffle horse in 2017.

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VIII. Executive Director Report

- a. Jay Winborn reviewed several items as part of his Executive Director report. Paso's contract is up this year and there is significant concern with increased cost, lack of support from the venue and inability to get hotel / travel discounts. The Board members discussed other possible options and the need to find an alternative if PREC becomes too financially draining.
- b. Strategic Plan Update – Jay reviewed an updated Strategic plan. He thanked Trey for his help and time in developing the plan. There are 5 key areas to the plan:
  - i. Affiliates
  - ii. Youth
  - iii. Program(s) for Participation
  - iv. Class Structure / Payouts
  - v. Office / Organization Information Technology

He will review the details of the plan in greater depth at the meeting in August.

IX. Trey Neal moved to adjourn the meeting. Jake Telford seconded.

- a. The meeting was adjourned.