



National Reined Cow Horse Association
Board of Directors
South Point, Las Vegas, NV
March 24, 2017

- I. Call to Order by Todd Bergen, President at 10:05am CST
 - a. Present:
 - i. Todd Bergen, President
 - ii. Paul Bailey, Vice President
 - iii. Sandy Collier, Secretary
 - iv. Trey Neal, Treasurer
 - v. Brad Barkemeyer
 - vi. Dr. Joe Carter
 - vii. Jake Telford
 - viii. Dan Roeser
 - ix. Jon Roeser
 - x. Diane Edwards
 - xi. Jimmy Stickler
 - xii. Frank Prisco
 - xiii. Dave Allen
 - xiv. Todd Crawford
 - xv. Ted Robinson
 - xvi. Jay Winborn, Executive Director
 - xvii. Kelley Hartranft
 - b. Via Proxy:
 - i. Jake Telford for Amanda Gardiner
 - c. On via Teleconference
 - i. Jim Lane
 - d. Invited Guests
 - i. Howard Ehrenberg
- II. NRCH Foundation
 - a. The Executive committee brought the Board up to speed on the morning's discussion with the attending Foundation board members.
 - b. The annual foundation meeting is to be held in April. It was agreed that the NRCHA board would recommend a list of potential NRCHF board members by May 1 and that the NRCHF would review and advise within 5 days of receipt of the list. Ted Robinson

reiterated the goal of the NRCHF is to fund raise and hoped that the names on the list would be 'heavy hitter' fund raisers.

- c. Board members questioned how the Banquet at the Reno Snaffle Bit Futurity was going to work. Ted said the RSBF, not the Foundation, is doing a new award – Lifetime Achievement – and that it was to be presented at the RSBF at a banquet. Ted said that the NRCHF still plans to support the HOF banquet in Fort Worth and that their banquet is separate. There was discussion about combining or doing inductions in both places, but the HOF belongs to the NRCHA not Reno. The option of playing the HOF videos or a part of them at the RSBF banquet was also discussed. There was a concern that there would be no need to attend a HOF banquet in FW if everything was available at the banquet in Reno.
- III. Executive Session
 - a. Paul Bailey moved to convene the Executive Session, Trey Neal seconded.
 - i. The board moved into Executive Session.
 - b. Paul Bailey moved to close the Executive Session, Trey Neal seconded.
 - i. The board closed the Executive Session.
 - IV. Approval of minutes from last meetings.
 - a. Diane Edwards moved to accept the minutes from the prior meetings. Dave Allen seconded.
 - b. MOTION PASSED, none opposed
 - V. Old Business
 - a. World Show Review – Paul Bailey reported that the association would realize approximately \$60,000 profit from the World Show. Jay Winborn reported that the 2018 Texas State money received for the World show should be approximately \$129,000, but that the City of Fort Worth will receive 25% of that. The general discussion was that the show was good and that the two main complaints were:
 - i. Arrival Dates → The inability to arrive earlier than 1 day before the show starts. This is driven by Stock show and unless we move dates, we will continue to be up against their deadline.
 - ii. Parking → The parking situation is a major area of concern. There was inconsistency in the amount charged, problem with paying for parking with anything other than cash, the satellite office not being open and many other issues. Because the City of Fort Worth manages the parking and fees, there really isn't anything we can do about it – but we did raise the concern with the facility staff and they will go to the City and complain.
 - VI. Committee Reports
 - a. Non Pro Committee: Diane reported back to the board on discussion from the Non Pro committee meeting in Fort Worth as well as other discussions that she has had with members of the committee. The major points of concern were:
 - i. LAE – they want a day in between the reining and the cow work during the prelims. The Stakes schedule had both on the same day. It was suggested that the schedule was adjusted because prior the NP committee had expressed a desire to condense the Non Pro schedule so they didn't need to be at an event the entire time. Staff will look at the schedules again.

- ii. Intermediate Non Pro Bridle – the committee would like to change the eligibility rule on the Intermediate to be a 3 year rolling average, much like the LAE eligibility. Staff will come back with numbers and recommendations.
 - iii. Select Non Pro – there is a vocal group that would like to see the Select Non Pro Bridle and Select Non Pro Limited become stand alone classes. There was much discussion regarding this topic. It was suggested that perhaps something could be done at the World Show. Staff will come back with a recommendation.
 - iv. Fresh Cattle – it was suggested that the Non Pro Limited / 5K participants would like to have fresh cattle. Jake reported that they have had fresh cattle at all the events since last year. The \$1k is still rerun as is the Youth Limited and the Step Up Boxing Class.
- b. Show Committee – Jake Telford reported that preliminary schedules for the Derby and SBF were complete.
- i. Derby Schedule – Staff reported it was similar to last year with the exception of adding the Open Two Rein Spectacular, the Non Pro Two Rein Spectacular and combining the Non Pro Bridle Spectacular back together with the Non Pro Bridle Horse Show classes. The schedule will be published as is once patterns are added.
 - ii. Snaffle Bit Futurity – Staff distributed two (2) potential versions of a SBF schedule. There was much discussion on the schedules.
 - 1. There was a potential problem identified in that the Open Hackamore Classic / Open Hackamore is on the same day as the Non Pro Futurity Cow work. While it is not ideal, it was agreed it would be acceptable.
 - 2. The other question was raised about the Non Pro Bridle Horse Show block. It is scheduled to be on the same day as the Intermediate Open / Limited Open Finals. Staff asked if that was an issue. If it is, then that schedule won't work. It was agreed it was acceptable to put it on the same day.
 - 3. Eric Dunn / Smart Boons and DT Horses have been throwing around the idea of a \$50,000 Fence Challenge. It was discussed and agreed that the schedule is rather tight for another event. Jake asked if we could figure a way to include money won in a fence challenge into NRCHA earnings. It will require a Rule Book change – since all approved classes currently must have a minimum of reined work and cow work. Staff will review and suggest language. It was also discussed that instead of a separate class, perhaps looking at cow scores across all Open Horse Show Classes (Bridle / Two Rein / Hackamore) might be a way to do money without making an additional run.
 - 4. The idea of a Fence Only finals for the Intermediate and Open Futurity Divisions was discussed. It was tabled for this year – possibly in 2018.
 - 5. Rope Horse Futurity – The Board discussed the Rope Horse Futurity being held in conjunction with the 2017 SBF. Jake Telford moved that we agree to allow DT Horses to hold a Rope Horse Futurity on Friday of the second weekend, location TBD. Brad Barkemeyer seconded.

a. MOTION PASSED

6. Open Bridle Finals / Open Hackamore Finals – it was suggested that the days of those two finals could be switched so that the Hackamore Horses would have another day to recuperate after the Hackamore Classic. Jake Telford moved that we adopt the version of the schedule with the NPB in the Justin, with the adjustments discussed. Todd Crawford seconded.

a. MOTION PASSED

- c. Horse Sale Committee - Incentive Program – Details finalized. The incentive will be funded by the Buyer.

i. Buy ins will be:

1. Yearling

- a. 2017 sale \$400
b. 2018 sale \$400

2. 2 Year Old

- a. 2017 sale \$500
b. 2018 sale \$1000

3. 3 Year Old

- a. 2017 – \$2,500 (prior yearling Reno purchase)
b. 2018 – \$5,000 (prior yearling Reno purchase)
c. 2019 – \$5,000 (any FW prior purchase)

4. Pass Outs

- a. Always \$750
b. Can not opt to buy in at any time in the future

ii. Pay outs will be:

1. 2017 – pay 1 hole in each category (Yearling Open / Yearling Non Pro / 2 Year Old Open / 2 Year Old Non Pro)
2. 2018 – pay 1 hole in each category (Yearling Open / Yearling Non Pro / 2 Year Old Open / 2 Year Old Non Pro)
3. 2019 – pay 4 holes

a. Prelim Composite Placings

- i. 70% to open split 40/30/20/10
ii. 30% to non pro split 40/30/20/10

b. \$1,500 to open 1st place consignor

c. \$1,000 to non pro 1st place consignor

- iii. The Sale committee requested \$25,000 from the proceeds of the sale be put into the 2019 purse to help underwrite the payouts. Paul Bailey moved that 25,000 of the horse sale proceeds would move into the 2019 NRCHA sale incentive purse. Todd Crawford seconded.

1. MOTION PASSED

VII. Old Business

- a. Intermediate Horse Show Class – Jake Telford reviewed again the proposal to add IOB and IOH classes.

- i. Potential Financial Impact – Staff reported that the cost to add at all 4 premiere events (assuming same added money as LOB / LOH) would be \$8,500. Additionally, cost for awards would be \$25,483 (if we had to buy them all) or \$5,583 if sponsors step up and add the additional 2 classes. The board chastised Staff for being Debbie Downer and suggested we could go with a Jackpot Only and no prizes. The discussion will continue.
 - ii. Eligibility calculations – Non Pro Challenge. Jake reported that while the Open was fairly straightforward, the Non Pro presented a substantially different scenario. Changing the Non Pro will need to be revisited. There would be a very large change to eligibility with a revision similar to the Open.
 - iii. Addition of the new classes will be discussed again with the Rule Book Revision.
- b. SBF Cattle – Todd Crawford reported that Bronc Willoughby has found [REDACTED] head. He has offered to oversee the selection / sorting and loading personally at \$3 / head plus expenses. Which brings the total [REDACTED]. Dave Allen suggested that instead of dealing with receipts and what is a qualified expense, that we offer a fixed dollar amount for expenses based on researched cost of fuel and hotel. Dave Allen moved to accept the Bronc Willoughby offer at the prior stated price as long as fixed expenses number was acceptable to him. Jimmy Stickler seconded.
 - i. MOTION PASSED
- c. World Show Qualifying requirements – Staff reported that they had reviewed the request to go back and revisit the qualifications for World Show invitation. They came back with 2 scenarios:
 - i. Leave existing qualifying as it is, top 20 in each class in each region with at least 3 shows in the region and 1 point earned. ADD a qualifier condition whereby invitation would also be extended to exhibitors / horses that:
 - 1. Showed 4 times (in any region) and received at least 1 point OR
 - 2. Showed 5 times (in any region) and received at least 1 point
 - ii. The 4 times / 1 point would cause invitation of an additional 91 horses
 - 1. OB 7
 - 2. NPB 3
 - 3. INPB 3
 - 4. NNPB 1
 - 5. OH 6
 - 6. NPH 1
 - 7. NPL 13
 - 8. 5KNPL 27
 - 9. 1KNPL 30
 - iii. The 5 times / 1 point would cause invitation of an additional 56 horses
 - 1. OB 1
 - 2. NPB 1
 - 3. INPB 1
 - 4. NNPB 0
 - 5. OH 4
 - 6. NPH 1

7. NPL 9
8. 5KNPL 19
9. 1KNPL 20

There was additional discussion and for now it will be tabled. Revisit with the Rule Book Revision.

- d. Rule Book Redo – Staff gave a progress report on the Rule Book Redo. The entire book has been printed with individual rule numbers on their own pages. All pages have been reviewed and notes written. All pages will be re-arranged so that they make sense. There can be a glossary in the back with various terms and their corresponding page numbers. Staff hopes to have initial version ready for review by the Derby.
- e. Board Member Travel Reimbursement – Brad Barkemeyer revisited and said no new information was available but that he would come back with a proposal.
- f. 3 Year Strategic Plan Revisited
 - i. Jay Winborn suggested he would like to create a new strategic plan and asked for the following Board members to join the Strategic Plan committee:
 1. Trey Neal
 2. Brad Barkemeyer
 3. Dr. Joe Carter
 4. Todd Crawford
 - ii. He will reach out and get started in the next month.
- g. Crisis Fund – Diane Edwards asked where one might acquire the crisis fund request forms. They are not on the website. Staff suggested that the last time the topic was discussed, the Board requested revisions to the forms (removing the Tax Return submission requirement, etc.). To date, the forms have not been revised. Staff will circle back and get the old forms and attempt to redo them in order to get them onto the website.

VIII. New Business

- a. South Point Arena – Steve Stallworth presented a quick overview to the Board of all of the changes that have happened and will be happening at the South Point over the next few years:
 - i. On 3/23 – Lucchese sponsored Wi-Fi was launched in the barns and arena area. It addressed a major complaint from exhibitors that there was no service in the barns.
 - ii. Bowling Lanes – they are complete and in use. Sometimes it might sound like Thunder, but the bowling helps offset the cost of the Equestrian center.
 - iii. More Parking – he reported that Mr. Gaughn had purchased more acreage and there was additional parking planned.
 - iv. Re-erecting the outside arena – he said that with the additional acreage, it would be possible to put the arena that used to be outside (where the new Priefert pavilion is now) back up and in use for additional warm up / practice space.
 - v. Dog policy change – they are going to become more Dog Friendly.
- b. Snaffle Bit Level 1 division add to Open Progressive / Slot

- i. There have been requests to remove the late fees on the Level 1 Limited Open division in the case an Open Slot is given to a L1 rider later in the process. It will allow more flexibility in slot transfers and additional rider opportunities. Staff suggested allowing the Non Pros the same situation with the Amateur would be fair. It was also discussed entering UP, in other words L1 adding the Open or Amateur adding the Non Pro. That is a different situation. Those entries should have been done prior. Jake Telford moved to modify the SBF terms and conditions to waive late fees for L1 addition to Open slot and AMT division add to a Non Pro slot but not waive late fees if adding the other way. Todd Crawford seconded.

1. MOTION PASSED

- c. JW Brooks Sponsorship – Jay Winborn reported that the JW Brooks sponsor contract is expiring at the end of March. They have been purchased and will be under new ownership. They are also creating a new, more ‘standard’ line of hats. He suggested that the time had come to remove the word “Exclusive” from their contract. Shortys Caboy Hattery has been reaching out to get a sponsor deal. They have agreed to a [REDACTED] cash sponsorship. Jay will pursue that deal and discuss with JW Brooks.
 - d. Office Technology
 - i. Jay Winborn suggested that one of the strategic planning items will be to review technology in the office. It needs upgrading. Staff will work on specifications for the upgrade and get back to the Board with a proposal.
- IX. Next meeting
- a. June 10 – Paso Robles
 - b. August 30 – Dallas Fort Worth Area
- X. Dave Allen moved to adjourn the meeting. Jimmy Stickler seconded.
- a. Todd Bergen adjourned the meeting