



National Reined Cow Horse Association  
Board of Directors  
Will Rogers Memorial Center, Fort Worth, TX  
February 9, 2017

- I. Call to Order by Todd Bergen, President at 10:07am CST
  - a. Present:
    - i. Todd Bergen, President
    - ii. Paul Bailey, Vice President
    - iii. Sandy Collier, Secretary
    - iv. Brad Barkemeyer
    - v. Jake Telford
    - vi. Jim Lane
    - vii. Dan Roeser
    - viii. Jon Roeser
    - ix. Diane Edwards
    - x. Dr. Joe Carter
    - xi. Todd Crawford
    - xii. Jay Winborn, Executive Director
    - xiii. Kelley Hartranft
  - b. Via Proxy:
    - i. None
  - c. On via Teleconference
    - i. Amanda Gardiner
    - ii. Trey Neal
    - iii. Jimmy Stickler
  - d. Not Present:
    - i. Dave Allen
    - ii. Ted Robinson
- II. 2017 Snaffle Bit Sale
  - a. Todd Crawford presented Jeremy Barwick of Western Bloodstock. Who introduced himself to the board and gave some background on the company and upcoming sale.
  - b. He opened it up to questions from the board:
    - i. Incentive Program – How does it work? The old program was funded by the Seller (part of the commission) for the 2 year old and the buyer (cash buy in) for the Yearling. The proposed change included a shift to buyer paid optional premium, the pass out fee being included in the purse and a one time

nomination. \$750 for Two Year Old / \$300 for Yearlings. If, for example, the horse goes through as a yearling and buys in – they do not need to buy in again as a two year old. But for this first year, the Two Year Old will be funded by part of the profit (deducted from NRCHA funds). Pass Outs are not eligible to buy into the incentive – since that will eliminate the option to merely run a horse through the sale, not sell it, and still be eligible for the Sale purse. Open and Non Pro will only have one set of money. But the plan is open for discussion and can be tailored to meet the NRCHA's needs. All checks collected for the incentive program go to NRCHA and it is responsible for the incentive program tracking and payouts.

- ii. Location – 2 Year Olds will be sold in the Watt and Yearlings in the Justin.
- iii. Jay reported that Western Bloodstock had sponsored the Regional Champion Jackets for 2016.

III. Approval of minutes from last meetings.

- a. Paul Bailey moved to accept the minutes from the prior meetings. Jim Lane seconded.
- b. MOTION PASSED, none opposed

IV. Committee Reports

a. Election Outcome

- i. Todd Bergen, Paul Bailey and Jon Roser were elected to 3 year terms

b. Officer Elections

- i. Jake Telford opened nominations for President.

- 1. Paul Baily nominated Todd Bergen. Sandy Collier seconded.
- 2. No other nominees were presented.
- 3. Todd Crawford moved to close nominations. Brad Barkemeyer seconded.
- 4. Todd Bergen was elected by acclamation.

- ii. President Todd Bergen opened nominations for Vice President

- 1. Jake Telford nominated Paul Bailey. Todd Crawford seconded.
- 2. No other nominees were presented.
- 3. Jake Telford moved to close nominations. Jim Lane seconded.
- 4. Paul Bailey was elected by acclamation.

- iii. President Todd Bergen opened nominations for Secretary

- 1. Paul Bailey nominated Sandy Collier. Todd Crawford seconded.
- 2. No other nominees were presented.
- 3. Jake Telford moved to close nominations. Jim Lane seconded.
- 4. Sandy Collier was elected by acclamation.

- iv. President Todd Bergen opened nominations for Treasurer

- 1. Sandy Collier nominated Trey Neal. Jim Lane seconded.
- 2. No other nominees were presented.
- 3. Jake Telford moved to close nominations. Jim Lane seconded.
- 4. Trey Neal was elected by acclamation.

c. Presidential Appointments

- i. President Todd Bergen proposed the following appointments for a 1 year term:
  - 1. Dave Allen

2. Diane Edwards
    3. Jimmy Stickler
    4. Frank Prisco
  - ii. Todd Crawford moved to accept all the appointments as presented. Brad Barkemeyer seconded. None Opposed.
  - iii. All appointments were confirmed.
- d. Executive Committee Selection
  - i. President Todd Bergen proposed the following nominations for Executive Committee for a 1 year term:
    1. Paul Bailey, Chair
    2. Jake Telford, Show Committee Chair
    3. Sandy Collier, Secretary
    4. Trey Neal, Treasurer
    5. Brad Barkemeyer
  - ii. Todd Crawford moved to accept the Executive Committee nominations. Sandy seconded. None Opposed.
  - iii. All nominees were confirmed.
- e. Committee Head Selection
  - i. President Todd Bergen proposed the following nominations for Committee Heads for a 1 year term:
    1. Executive Committee – Paul Bailey
    2. Show – Jake Telford
    3. Affiliate – Jim Lane
    4. Welfare – Dr. Joe Carter
    5. Ethics – Bill Tointon
    6. Horse Sale – Todd Crawford
    7. Judges – Jimmy Stickler
    8. Non Pro – Diane Edwards
    9. Professionals – Brad Barkemeyer
    10. Rules – Dan Roeser
    11. Sponsorship – Jay Winborn
    12. Nominating – Jon Roeser
    13. Owners – TBD
    14. Strategic Planning – TBD
  - ii. All committee heads accepted their appointments
- f. Show Schedules
  - i. Stakes – Staff asked if Step Up Boxing was still on the schedule. It was agreed it should be
  - ii. Derby – Staff will work on proposed and send to show committee with Non Pro Bridle classes put back together with the Non Pro Bridle Spectacular
  - iii. Snaffle Bit Futurity
    1. It was discussed that the prelims were going to be in the John Justin arena, Finals in the Coliseum and Herd in the Watt arena

2. Rope Horse Futurity – the board discussed the pros / cons of incorporating this item into the SBF schedule. Jake Telford presented a possible scenario of how it might work. He has had several discussions with Dean Tuftin and the general thought is that there would be about 75 horses and it could happen on Friday of finals weekend with a short go in the morning. It would be an opportunity for additional Horse Sale Buyers – as rope horse people have a tendency to buy cow horses that aren't quite good enough. As well as additional stall revenue. Several board members expressed their disinclination to include it if it were going to be in the Justin. Others thought it would not be a problem. Topic was tabled.

g. Financial Committee Report

- i. Paul Bailey recapped the 2016 financial picture. He discussed the 2017 budgeting process and reviewed the increases and shortfalls.

V. Old Business

- a. Intermediate Horse Show Class – Jake Telford proposed that this might be best accomplished with a two pronged approach.
  - i. Eligibility calculations – currently only LAE eligibility is calculated on a rolling 3 year cycle. Jake suggested that after looking and comparing, that all class eligibility be changed to rolling 3 year based on Lifetime Earnings (total earnings) instead of just LAE. There was a question about how that might affect the Non Pros and their intermediate class. Staff will prepare a report for Non Pros and submit for review.
  - ii. Intermediate Open Horse Show Class – create a new Intermediate open class for Bridle and Hackamore divisions. Entry into the Open would still be required, but intermediate could be automatically entered or optionally entered for an additional \$\$\$. The question was asked about financial impact on Affiliates and on NRCHA Year End. Staff will put together potential impact document for review.
- b. Novice Bridle Horse – this was a topic of discussion at earlier meetings. It was discussed and decided that the Two Rein really is the novice bridle horse class. This topic can be removed from further discussion.
- c. SBF Cattle – Todd Crawford reported that we have a different supplier for the World Show than originally contracted. The original contractor not being selected until November did not allow sufficient time to find pasture for the cattle required. He had the cattle, but no place to put them. Todd reported that he does have Mexican steers available for the futurity and hopes to have a contract by Mid-April.
- d. Two Rein Eligibility – there was an outstanding item which would allow Two Rein eligibility for two years instead of the existing one. It was discussed and removed from further discussion.

VI. New Business

- a. World Show Qualifying requirements – Brad Barkemeyer questioned the original thought behind the 3 show requirement in a region. There were instances this year where a competitor had 2 shows in 3 different regions and didn't qualify in any of them.

There was much discussion. It was suggested that perhaps adding a 'national qualifier' in addition to the existing regional qualifying might solve the problem. If the top 10 National ranked people were also invited. Staff will review the potential list and see how many additional people will qualify. Additional staff reminded that now with Snaffle Bit moving to Texas, there are no longer 3 Premiere events in the West Region – and in some classes, exhibitors not only qualified but won the region because of the large number of participants in the premiere event classes (i.e. Non Pro Hackamore was won by the person who won Reno because most local shows only have 1 or 2 Non pro Hackamore entrants).

- b. Rule Book Redo – Staff asked permission to completely dissect and re-do the current Rulebook. It is difficult to find things, contradictory rules in two sections, items in the wrong sections, sections that should be re-ordered and renumbered. The board gave staff permission to go for it. Staff suggested that the plan was to have sections done for review throughout the year and final sign off on the 2018 Rule Book BEFORE snaffle bit.
  - c. Animal Welfare – The board discussed our existing animal welfare policies. They also discussed the AQHA and NRHA policies. Horsemanship should be the focus.
  - d. AQHA Convention – Staff asked if anyone was going to the AQHA convention, as they have requested someone from NRCHA present the trophies for Cow Horse Champions. Paul Bailey indicated he was going and that he would present.
  - e. Board Member Travel Reimbursement – Brad Barkemeyer questioned if there was any type of reimbursement available for board members that spend out of pocket money to come to meetings. Paul indicated that there was a proposal at one time, but the amount of money required was not feasible in the budget. Paul suggested that Brad should come back with a specific proposal. Brad will research and come back to the board.
- VII. 3 Year Strategic Plan Revisited
- a. Jay Winborn presented a recap of the 3 year plan that was devised by strategic planning and showed what was accomplished, what is in progress and what still needs improvement. Most items were met and/or exceeded. It was asked if there is any meeting scheduled to recreate the 3 Year Plan for 2017 – 2019. Jay indicated it would be a good thing to do and will circle back with Strategic planning.
- VIII. Next meeting
- a. March 24 - Las Vegas
  - b. June 10 – Paso Robles
  - c. August 30 – Dallas Fort Worth Area
- IX. Todd Crawford moved to adjourn the meeting. Jim Lane seconded.
- a. Todd Bergen adjourned the meeting