2017 Show Media Schedule & Specifications

Thank you for supporting the NRCHA!

If you need additional advertising options beyond your current contract (email blasts, Facebook, webcast video, webcast banner ads, etc.), please contact Jay Winborn 940-488-1495

Deadlines for show related media for 2017 are as follows:

2017 NRCHA Celebration of Champions, Fort Worth, TX (show dates: Feb 10-18)
PSA & commercial media deadline: February 1, 2017.
There are exhibitor bags for this show. Materials are due in the NRCHA office January 13.

2017 NRCHA Stakes, Las Vegas, NV (show dates: March 25-April 1)
PSA & commercial media deadline: March 15

2017 NRCHA Derby, Paso Robles, CA (show dates June 10-18)
PSA & commercial media deadline: June 1

2017 NRCHA Snaffle Bit Futurity & Hackamore Classic, Reno, NV (show dates October 3 - 14)
PSA & commercial media deadline: September 15
There are exhibitor bags for this show. Materials are due in the NRCHA office September 1.

Exhibitor bag items should be mailed to the NRCHA office:

NRCHA
1017 N Hwy 377
Pilot Point, TX 76258

PSA scripts can be sent to stephanie@NRCHA.com.

Commercials/video advertising should be directed to Stephanie and the specs are provided below:

Time: 30 sec preferred
File Format:

- Acceptable formats are .mov, .avi, .mp4, and .DV files.
- Minimum of 1280px x 720px

Send all your video clips and/or questions to Stephanie stephanie@NRCHA.com

Videos may be submitted via FTP using the following credentials:
host - 67.210.233.122
User - nrcha
Password - jumbo

Videos may also be submitted via Dropbox please contact Stephanie for email address to use.

Digital videos may also be submitted via snail mail by sending hard drive / thumb drive to:
NRCHA
1017 N Hwy 377
Pilot Point, TX 76258